

  
**Maritime  
Connects**

### Description

The *Maritime Connects* Initiative is a new initiative designed to increase trade between the UK and the rest of the Commonwealth. It has been established to help drive economic growth in the UK and throughout the Commonwealth's 52 member countries, representing 1/3 of the world's population and combined GDP of \$10.4 trillion.

Developed by AMPP Group in partnership with the Commonwealth Enterprise and Investment Council, *Maritime Connects*, has been designed to bring companies from across the Commonwealth together on a members-only digital platform. It will enable companies to identify and network with potential new customers, suppliers and partners across key global industry sectors, including professional and financial services, manufacturing, wholesale and retail.

The initiative will be launched formally on the 22nd February, 2017 at a Reception at the House of Commons.

Speakers include:

- **Laurence Robertson, MP**
- **Pierre Proner, CEO, AMPP Group**
- **Ed Pickett, Digital Director, Department for International Trade**
- **Robert Brant, VP & Board Member, Canada–UK Chamber of Commerce**
- **Sam Hoexter, Regional Head (Sub-Saharan Africa, Latin America & India), UK Export Finance**

Platform - <http://maritimeconnects.com/>

*“The Commonwealth presents unique opportunities to UK exporters seeking to grow their businesses internationally. The Maritime Connects initiative leverages the latest technology to rapidly accelerate the growth of UK exports and investment across 52 Commonwealth markets.*

*With the aim of driving economic growth, job creation and prosperity, the initiative is centred around, AMPP’s sophisticated business matching algorithm which will allow organisations to tap into targeted business leads, industry insight and emerging and current business opportunities.”*

**Pierre Proner, CEO, AMPP Group**



### **About AMPP Group**

[www.amppgroup.com](http://www.amppgroup.com)

AMPP Group builds and delivers B2B platforms using its own technology. Through an innovative and client-centric approach AMPP is changing the way business connects.

### **About CWEIC**

[www.cweic.org](http://www.cweic.org)

The Commonwealth Enterprise and Investment Council (CWEIC) was established in July 2014 with the support of the Commonwealth Secretariat. The CWEIC is a not for profit membership company with a mandate to facilitate increased trade and investment across the Commonwealth.

The CWEIC is helping Commonwealth Governments attract investment, promote enterprise and improve the business environment. The CWEIC also works with member companies to expand their businesses and to help with new investments in any Commonwealth country.